FOR IMMEDIATE RELEASE
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January 10, 2022

Student Artwork and Cards Needed for Valentine’s Day

Canton, NY.

The St. Lawrence County Youth Bureau, with the Office for the Aging, has launched its second annual Valentine’s Card Drive to benefit senior citizens living in St. Lawrence County. Valentine’s Day is particularly hard, again this year, with COVID-19 social distancing and quarantines. Older adults are not able to visit their friends and family members; causing depression, loneliness and anxiety. February is also a difficult month for individuals suffering with Seasonal Affective Disorder (SAD) or the winter blues.

“The St. Lawrence County Youth Bureau sponsors the Valentines Card Drive to engage our youth in decorating cards, hand-written notes, and colorful drawings to brighten Valentine’s Day for senior citizens in the County. This is an opportunity for our school age children, teens, and families to come together and show support and kindness to older residents who may be feeling lonely and isolated,” commented Alexa Backus, Youth Bureau Director.

Backus also states, “Our teens and youth want to be involved within their communities and feel a sense of pride and connectedness when they are contributing to a meaningful cause.”

Students K-12th grades are asked to submit their Valentine’s Day artwork, notes, and cards to the Youth Bureau by February 10, 2022. Adults are welcome to submit cards too. The Youth Bureau’s address is 80 SH 310 Suite 4, Canton, NY 13617.

For more information email ABackus@stlawco.org or call the Youth Bureau at 315.379.9464.

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